

## **Dawn Messier**

LinkedIn: <http://www.linkedin.com/in/dawningdesigns>

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## **SKILLS SUMMARY**

**Strong:** JSP, CSS3, JavaScript, MooTools, Magnolia Content Management System, XHTML, HTML5, XML, Subversion, CVS, IDEA, MS Access, MySQL, Atlassian Jira and Confluence, Dreamweaver, HTMLKit, Flash, Photoshop, Illustrator, Premiere, Fireworks, In-Design, Powerpoint, MS Office, Windows

**Familiar:** Eclipse, Visual Studio, Visual Web Developer Express, SQL Server Express, XSLT, ASP.NET, PHP, C#, Java, ExtJS, JQuery, Grails, Director, MAC, Linux

## **WORK HISTORY**

- 4/07-Present**      **j2 Global Communications Inc, Santa Barbara, CA**  
*Presentation Web Developer*
- Build front-end of interactive enterprise websites for 12 product sites, including I18N sites, using CSS, MooTools JS framework, Magnolia CMS and MySQL. Includes signup and user account coding.
  - Create web pages to be viewed on mobile devices using HTML5/CSS3
  - Cross-browser testing in IE6-IE8, FireFox, Safari and Chrome
  - Build Android application UI for company voice product
  - Train and assist Marketing in updating their websites within Magnolia CMS
  - Maintain existing sites built in XSTL
  - Lead executive steering committee to examine difficulties with existing content management system and put solutions in place
  - Give presentations about web development topics
  - Lead presentation developers group to disseminate important information and changes to developers in Santa Barbara, Hollywood, San Diego and Ireland
  - Researched updates for Magnolia CMS product and coordinated developer upgrades through Subversion and Confluence documentation
  - Co-captain of company Spirit Committee planning morale-boosting events for Santa Barbara employees
- Present**            **Dawning Designs, Santa Barbara, CA**  
*Independent web-page and graphic design contractor*  
*Clients include:* Santa Barbara News-Press, Fionda LLC, Eagle Electronics, David R. Britton Photography, Via Real Physical Therapy, John E. Profant Foundation for the Arts (charity work)
- 6/05-4/07**        **Rehabilitation Institute at Santa Barbara, Santa Barbara, CA**  
*Multimedia Designer/Education Coordinator/Art Gallery Co-Curator*
- Design online interactive employee exams using HTML and Flash
  - Create policy Access database and display by building ASP pages
  - Redesign and maintain intranet with ASP.NET/C#
  - Design/build quarterly in-house e-newsletter using Flash
  - Digitize and edit videos using Premiere
  - Coordinate educational lectures for in-house
  - Design flyers for lectures
  - Taught Microsoft Word and Access 2003 to employees
  - Co-curator for RISB's Meisel Art Gallery: locate and coordinate artists and handle art reception and sales

**9/03-11/04**

**Eagle Electronics, Colorado Springs, CO**

*Graphic/Web Design, Market Research, Lead Generation*

- Redesign 4 company images – logos, stationery (Eagle Electronics is parent company to Photo Stencil, Thin Metal Parts and Eagle Enclosures)
- Redesign, develop and maintain 4 company web sites
- Create online JOBS webpage using MySQL and PHP
- Work with Marketing department to create and develop collateral, ads and promotional items; involved from initial concept through printing
- Market research on company products and competitors to find best markets to sell to
- Build large lead database for Lead Qualification and Sales
- Manage leads using Microsoft CRM system
- Set up small in-house digital photography studio and photograph large range of products from different the companies for use in print, web and tradeshow

**1/02-9/03**

**Monkey 'n Me Designs, CA/CO**

*Independent web page and graphic design contractor*

*Clients include: Daniel's Home Center, Sunrose Co.*

**Summer 2002**

**Lake Bryn Mawr Camp, Honesdale, PA**

*Assistant Teacher, Arts and Crafts*

Volunteered to assist summer camp Arts and Crafts department in teaching kids (age 7-14) sewing, painting, leather, beading, paper mache, drawing, wood working, lanyard

**4/01-12/01**

**EDS/PLM Solutions, Cypress, CA**

*Web Designer/Developer*

- Design, develop and maintain department Intranet web site
- Create database and ASP pages to display products on website, edit database from an administration page and view website statistics using Dreamweaver
- Perform basic editing of existing video footage
- Create/edit sound bytes for use in Director or Powerpoint using Sound Forge

**9/98-1/01**

**Entertainment Systems Technology, Huntington Beach, CA**

*Web/Graphic Designer*

- Hire and manage creative department staff
- Work with clients to determine web content and with outside vendors to create content
- Create, develop and maintain company and client web sites using Dreamweaver and Flash formats
- Design and prepare print layouts for brochures, manuals and promotional items from initial concept through printing
- Work with Marketing department to create and develop collateral and promotional items
- Assist in directing photo and video shoots
- Work with print, video and web vendors on quotes, purchase orders and attend press checks
- Develop and write department standard operating procedures
- Maintain detailed files for client projects
- Edit/rewrite marketing material for brochures and manuals
- Design 2D and 3D graphic elements such as photo composites, diagrams, logos and illustrations
- Scan artwork for tracing or manipulation
- Learn software on demand to accommodate any project file format
- Research hardware and software for possible purchase

## **EDUCATION**

### **Groovy and Grails Training Seminar**

**Virtual Training Company** (Online Training) – DHTML, XHTML, JavaScript, XML, Perl, Ajax

**Santa Barbara City College** – Intro to DOS/XP/Linux (Fall 2006), Intro to Java Programming (Spring 2006), ASP.NET/C# (Fall 2005), Intro to VB.NET (Spring 2005)

**Certificate in Computer Graphics - UCLA**, Los Angeles, CA, 1997

**B.A. English Literature - UCSB**, Santa Barbara, CA, 1991